

THE ELECTRONIC SERVICE DEALERS ASSOCIATION

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# Press Release

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FOR IMMEDIATE RELEASE  
9 A.M. CDST, July 12, 2010

## **2010 MIDWEST SUMMER SERVICE CONFERENCE A GREAT SUCCESS**

CHICAGO, IL, JULY 12, 2010: Over 100 representatives of the Consumer Electronic Service community participated in the Midwest Summer Service Conference at the Holiday Inn City Centre in Peoria, Illinois, July 7th - 11th, 2010, hosted by the Electronic Service Dealers Association.

Manufacturer training seminars were provided by Digitenna, JVC America Service, Mitsubishi Digital Electronics, Panasonic Service and Technology Company, Sharp Electronics, and Toshiba America Consumer Products.

Certification training and testing was provided for Certified Electronics Technician (CET), Certified Service Manager (CSM), Certified Service Representative(CSR), and Multi Media Systems Technician (MST) exams, as well as presentations on service

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management, computer security and information systems, multi brand troubleshooting, and web page development.

A Trade Show featured displays from industry vendors including The Encompass Group, ModusLink-PTS Electronics, N.E.W. Service Companies, Ness Electronic Distributors, Panasonic Service and Technology Company, ShopJimmy.com, and Union Electronics.

Representatives of Service Infinity Solutions (SIS) demonstrated their new program and applied for Corporate Membership in the National Electronic Service Dealers Association (NESDA)

Various networking opportunities were provided during meals, at an industry round table discussion, and at a hospitality suite with manufacturers and industry leaders. Representatives from vendors, manufacturers, The Electronic Service Dealers Association, The International Society of Certified Electronic Technicians, The National Electronics Service Dealers Association, and National Electronics Warranty Companies were available for one-on-one consultation.

Visit [www.esdaweb.org](http://www.esdaweb.org) for further information on the conference and the Electronic Service Dealers Association.

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